

**SURFACE NAVY ASSOCIATION  
EXECUTIVE COMMITTEE MINUTES  
21 August 2002**

The Surface Navy Association Executive Committee (ESC) met at SNA Headquarters at 2550 Huntington Avenue, Alexandria, Virginia on August 21, 2002. Attendees were:

**OFFICERS**

VADM L Gunn, USN (Ret), *President*  
VADM H. Giffin, USN (Ret), *Vice President (via phone)*  
CAPT D. Lee, USN (Ret), *Secretary*  
CAPT M Foote, USN (Ret) *Treasurer (via phone)*

**EXECUTIVE COMMITTEE**

RADM G. Chesbrough, USN (Ret)	RADM W Sutton, USN (Ret)
CAPT C. Ingram, USN	CAPT B. Erickson, USN (Ret), <i>Executive Director</i>
LT Justin Lemmon, USN	Ms. Julie Howard, <i>Director of Admin</i>

The President called the meeting to order at 1705.

The minutes of the 6 June 2002 meeting were approved.

**PRESIDENT'S REPORT**

Have been in communication with Kendall Pease to brainstorm ideas regarding corporate PAO involvement in Communications Committee. Will plan to meet soon. Object is to reach members better and to promote SNA.

The Board of Directors Meeting is scheduled for September 20, 2002 to be held at the HQ Office. Letters have been signed to both the Secretary and CNO to put the symposium in January on their respective calendars.

**EXECUTIVE DIRECTOR'S REPORT**

The ExeCom site has everything on it. The online voting regarding the \$3,000 donation to the Naval Institute to complete the Gravely project was 14 year and 1 deferred. Therefore the voting approved our financial involvement. As part of the project we get credit in the final published book.

**Destroyer Symposium:** The date still has not been finalized however is expected to be in November of this year. This is a joint sponsored event between Naval Order, the Naval Historical Foundation and us. Tin Can Sailors Association is not involved. This will be a 1-day event at the Navy Memorial.

**Website Update:** Still trying to increase material available on it. The read ahead package for the Board will be placed here. There is another Newsgram in the works and idea is to offer a monthly item of memorabilia for sale each month.

**Surface Warfare Magazine:** The Editor is anxious to foster a strong relationship with SNA again. He would like to use the magazine as a vehicle to publish any articles we have and to provide some promotion of upcoming events. The publication of the magazine will go from 6 times to 4 times shortly. The next issue will focus on the Enlisted with some input from the Enlisted Academy in Newport.

**Miscellaneous:** Still collecting ideas for the SNA motto. This will run for 1 more month and selection will be provided at next ExeCom for discussion.

**Old Tar:** This will open up either later this year or early next when Pippenburger retires. There is still some question as to who the new recipient will be however Buck Hefferman is in the running.

**Corporate Relations:** There is a proposal to link from our website to our corporate sponsors. This is seen as a positive reinforcement of our relationship with them however we do need to explore how this will impact our other Navy related links and our good standing relationship with the Navy.

## AWARDS COMMITTEE

The mission was to review the instructions for each award and to bring them more inline with activities today. No criteria were changed during this review. As Scholarship is really a separate program nothing on this was reviewed and has been left to the Scholarship Committee to look at. In all there are 21 awards. During this review 10 were not changed however 11 had some modifications made. Some of the proposed changes have informally started to happen however the list below provides a clear understanding of each of them. The committee also determined that the theme this year for Historical Remembrance during the Symposium is Amphibious Warfare during the Korean War.

Award Name	Proposed Instruction Change
Old Salt	Recognize at Annual Banquet but no time for recipient to make speech.
Literary Award	Editorial Board will be appointed by the Committee. Honorable Mention category will be included
Surface Sailor of the Year	Aligned with COMNAVSURFLANT
Schonland Award	Changed with presenter from Mrs. Schonland as she is not in such good health to a family member
Arleigh Burke	O6 and ISICs can provide nominations as well rather than relying solely on the Battlegroup Commanders. This should provide a better coverage of the entire fleet
Photo Award	This will now be named after Ray Komorowski who is one of the founders of this organization and recently passed away. The Surface Warfare Magazine will be the conduit for this award and is fully onboard with it.
Hall of Fame	This is now a definitive name rather than Roll of Honor. These will be announced at the Symposium with a ceremony to induct them at SWOS to follow each year.
Decatur, Jr.,	Changed to reflect that Freshman/Sophomores have 1 category and Juniors another. It is proposed that coins be struck to give to the Junior category.
Zumwalt	Added additional award. There will now be 2 categories: E3-E7 and E7-O5.
Senior Enlisted Academy	This is a new award that recognizes the best essay from those attending the Academy on Naval Heritage. This award is made in conjunction with ANA and the Submarine League.

The ExeCom approved these changes unanimously. The committee should be prepared to brief these to the attendance at the September 20<sup>th</sup> meeting.

## TREASURER' REPORT

Sixty-three percent of the year has elapsed and 72% of the revenue has been received and 65% of the projected expenses. Adjustments to the corpus have been made based on earlier votes for funds to support Destroyer activities and the purchase of memorabilia items for sale. Financial statement format has been adjusted to reflect monies paid from corpus.

## SECRETARY'S REPORT

The call for nominations to the board will be sent out to all members shortly with a suspense date of September 30, 2002. This year 3 slots are open and 2 are eligible for renewal. The committee looked at ways to stabilize the number of slots available each year and proposed increasing the number of members this year to 22 so that 5 slots are available. In all future years it is proposed that there always been 5 slots up for election. This proposal was carried unanimously.

## SYMPOSIUM REPORT

Invitation letters to the CNO and SecNav have been sent. Other informal requests for presenters have been made formal letters will be sent by SNA as soon as schedule has undergone review and comment by N76. Electronic copies have also been sent to SURFPAC and SURFLANT. ExeCom review agenda and VADM Gunn noted that he still has to contact Commodore Harris, RN to discuss the idea of the International Community hosting the International Navies Luncheon. Previously we had stipulated that all attendees at the sessions must be SNA members. Due to requirements for DON and NAVADMIN approval

we are unable to enforce this. Membership has also shown a tremendous peak at the beginning of each year but then a large number of drops 18 months later when those individuals who joined just to attend the symposium do not renew and are purged from the system. It is proposed that we instead charge 2 rates. The first would be for SNA members and the second for non-members. The differential for the second rate will be greater than an average membership. This proposal was accepted unanimously.

More deliberations are needed regarding how funds are managed during the symposium between national and the Washington Chapter.

The East Coast symposium has been set for October 17 in Norfolk. VADM Gunn has been invited to speak. In addition, SNA will have a presence in the exhibit hall during the October 2<sup>nd</sup> meeting of the Naval Institute in Virginia Beach. We are trying to stabilize the dates for both the West Coast and the East Coast symposium to spring and fall respectively.

#### **MEMBERSHIP COMMITTEE**

Again there were a number of drops however, we are still maintaining a retention rate of 62%. Analysis is still being done on our statistics and profile of members to match against roster of those taking over command and the SWO Flags. A large number of drops still relate to the loss of contact when members move. The next SITREP will feature a Where are They Now column to see if anyone can identify where some of the lost contacts are now. It is also proposed that SNA gets some exposure on the CMC network and the Executive Director is currently working this issue.

#### **PUBLIC RELATIONS COMMITTEE**

There was much discussion regarding the proposed corporate communications advisory group. Before the first meeting it is proposed that we have a vision of what we expect from them as we have to maintain our integrity as a not for profit association and keep intact our core value that we are there to promote the esprit de corps of the Surface Warfare Community as a whole. It was decided to await the outcome of VADM Gunn's meeting with Kendall Pease before moving forward on an open invitation to the corporate community.

#### **OLD BUSINESS**

##### **Guidance to Chapters on Corporate Sponsorship.**

RADM Hare is still working on this document. The only chapter that files independent tax return is GW all others are reported on the National one and should therefore coordinate all the corporate giving through National. This allows for a detailed accounting of the monies and provides for National to send out the appropriate receipts. The document is still under JAG review however it is hoped that this will be available for distribution and discussion during the September Board meeting.

#### **NOTICES**

VADM Gunn has accepted an invitation to speak at the Naval Order Congress in October in Houston. LT Lemmon has been selected to participate in the 30 Something Group that meets later this year in Monterey.

With no new other business the meeting adjourned at 7:05 pm.